

# Swimwear Trends 2025 — Tips for Choosing

Mini-brochure: silhouettes & trends, coverage/support matrix, body-goal guide, colors & prints (mini swatches), fabrics & sustainability, fit checklist, sizing & try-on tips, care, common mistakes & fixes.

## Silhouettes & Trends

- One-piece with cut-outs or belted waists; longline tops with high-waist bottoms.
- High-leg openings for length; square necklines; sporty zip fronts.
- Texture play: ribbed, crinkle, crochet-look (lined); subtle hardware.

## **Coverage & Support — Quick Matrix**

Need	Good picks
Bust support	underwire/encased cups; longline; wide straps; cross-back
Tummy smoothing	wrap/ruched fronts; belted one-piece; high-waist bottoms
More coverage	tankini; boyshort; fuller-cut bottoms; rash-guard
Minimal tan lines	triangle tops; string bottoms; bandeau (stay-put silicone)

## **Body-Goal Guide** — Emphasise or Balance

Goal	Try
Lengthen legs	high-leg cuts; V-front bottoms; nude-tone straps
Define waist	belted one-piece; colour-block side panels; wrap tops
Broaden shoulders	square/straight neck; cap sleeves; horizontal stripe
Soften broad shoulders	V-neck; halter; deeper solid colour on top

# **Colours & Prints — 2025 Mood (Mini Swatches)**

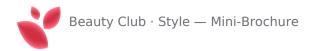
Sea-Glass

Sunset

Sorbet

Ink & Charcoal

# **Fabrics & Sustainability**



- Recycled polyamides (e.g., ECONYL) and chlorine-resistant blends last longer.
- Double-lined pieces feel more secure and reduce show-through; mesh lining for breathability.

## Fit Checklist — 30 Seconds

- Straps stay put without digging; underbust band level and snug.
- Bottom edges sit flat (no severe cutting-in); scoop test: raise arms top holds.
- Move test: squat/walk/wave nothing shifts uncomfortably.

# **Sizing & Try-On Tips**

Tip	Why
Between sizes?	size up in minimal cuts; size down in longline/support styles
Cup letters vary by brand	use your underbust & bust measures and the brand's chart
Mix & match	choose different sizes for top and bottom as needed

## Care — Make It Last

- Rinse after swim; cold hand-wash; no wringing. Dry flat in shade.
- Avoid hot tubs/harsh chlorine with delicate colours; rotate suits to rest elastane.

## Common Mistakes & Fixes

Issue	Fix
Top slides down	tighten/convert straps; pick longline or cross-back; choose textured fabric for grip
Bottom digs in	try higher rise or wider side; size up or choose double-lined
See-through when wet	look for double lining; darker colours; test under bright light



Scan the QR to open the full swimwear trends & choosing guide.