



Makeup Mistakes: What to Avoid

Checklist: base, brows, eyes, lips — with quick fixes & wear tests

Base & Complexion

- Shade mismatch — swatch on jawline in daylight; pick the one that disappears.
- Too much foundation — use thin layers; build only where needed.
- Heavy under-eyes — corrector before concealer; set lightly to avoid creasing.
- Unblended neck — take base down to neck/ears or use sheer formulas.
- Powder overload — press, don't rub; focus T-zone; leave cheeks fresher.

Prep — Mini Checklist

- ☐ Moisturiser fully absorbed before base.
- ☐ Daylight check for shade & texture.
- ☐ Thin layers; stop when coverage is enough.
- ☐ Neck/ears blended; hairline clean.

Brows

- Overdrawn shape — follow natural top line; soften front with a spoolie.
- Colour too dark/warm — choose a cool/neutral shade 1-2 tones lighter than hair roots.
- Harsh tail — feather strokes, then set with clear/toned gel.

Eyes

- Eyeliner droop — lift outer corner slightly; avoid dragging line down.
- Mascara clumps/transfer — wipe wand, build thin coats, set lower lashes with a touch of powder.
- Patchy shadow — base/primer first; press metallics, don't sweep.

Lips

- Cracked look — exfoliate & balm first; choose creamier textures for dry lips.
- Bleeding edges — use a clear liner or match liner to lipstick; blot and reapply thinly.
- Too flat — dab a touch of highlight/clear gloss at centre for dimension.



Tools & Hygiene

- Dirty brushes/sponges — wash weekly (face) / bi-weekly (eyes); air-dry fully.
- Old mascara/liners — replace every 3-6 months; avoid pumping air into tube.
- Shared products — avoid direct wand-to-skin for hygiene; use disposables on others.

60-Second Sanity Checks

- ☐ Daylight mirror test (near window).
- ☐ Check hairline/ears/neck blend.
- ☐ Photograph with and without flash for base/shine.
- ☐ Blot T-zone; mist lightly if powdery.

Tip: build in thin layers and step back between steps — a quick photo often reveals what the mirror hides.



Scan the QR to open the full article with examples and shade-matching tips.