



How to Create a Clean Girl Look

Mini-brochure: key traits, skin prep, base & complexion, brows/eyes/cheeks/lips, hair & nails, outfit formulas & colour capsule, accessories, tools & hygiene, step-by-step, day-to-night switch, common mistakes & fixes, mini product checklist.

What Is the 'Clean Girl' Look — Key Traits

- Fresh, hydrated skin with sheer, even tone — glow, not grease.
- Minimal, refined makeup: soft brows, tightlined eyes, diffused blush, balmy lips.
- Neat hair (sleek bun/pony or soft blowout), tidy nails, simple jewellery.

Skin Prep — The Finish Starts Here

- Cleanser → hydrating toner/essence → serum (HA/Vitamin B5) → light moisturizer → SPF 30+.
- Optional: smoothing primer on T-zone; blot before base if very dewy.

Base & Complexion

Focus	Tip
Coverage	skin tint/serum foundation or spot-conceal only
Finish	satin or soft-glow; powder just T-zone/under eyes
Concealer	brighten inner corners; thin layers; press, don't drag
Bronzer/Contour	sheer cream sticks; buff well; avoid harsh lines

Brows, Eyes & Cheeks

- Brows: brush up, fill sparingly with pencil or tinted gel; clear gel to set.
- Eyes: tightline or micro-wing; curl lashes; one coat defining mascara.
- Cheeks: cream blush (soft pink/peach); place high and blend into temples.

Lips — Soft, Cushiony

- Tinted balm/gloss; blur edges with finger for lived-in look.
- Choose MLBB shades (soft pink, rosy beige, peach).

Hair & Nails — Polished, Not Fussy

- Hair: sleek bun/low pony with smoothing serum/gel; or smooth blowout with soft bend.
- Nails: short, rounded; milky nude, pale pink, or sheer beige; light cuticle oil.



Outfit Formulas — Capsule Simplicity

Context	Combo
Weekday	tailored trousers + white tee + waistcoat or blazer + clean sneakers/loafers
Weekend	straight jeans + ribbed tank + light cardigan + minimalist sandals
Evening	slip skirt + satin shell + matte blazer + kitten-heels
Gym-to-brunch	matching set + oversized shirt + sleek runners

Colour Capsule — Neutrals with a Hint

Cool neutrals + soft pink



Warm neutrals + peach



Accessories — Minimalist Polish

- Small hoops or studs, fine chain, slim watch; structured tote or compact cross-body.
- Sunglasses: simple shapes (oval, rectangle); neutral frames.

Tools & Hygiene

- Clean brushes/sponges weekly; store mascara \leq 3 months; don't share eye products.
- Blotting papers and mini SPF to maintain finish without heaviness.

Step-by-Step — 7 Minutes

Step	Do this
1. Prep	moisturizer + SPF; blot T-zone
2. Base	skin tint or spot-conceal; set T-zone lightly
3. Brows	brush up; pencil/gem lightly; clear gel
4. Eyes	tightline; curl; mascara (one coat)
5. Cheeks	cream blush high on cheeks; diffuse
6. Lips	tinted balm/gloss; blur edges
7. Finish	dewy setting spray; check hair & nails

Day-to-Night Switch

- Add a micro-wing or cream shadow, deepen blush slightly, switch to satin lipstick.
- Swap sneakers for kitten-heels or sleek loafers; add a compact bag.

Common Mistakes & Fixes

Mistake	Fix
Too much glow → greasy	powder only T-zone; choose satin not high-shine
Over-filled brows	use hair-like strokes; set with clear gel
Heavy base	spot-conceal; thin layers; blend into hairline

Mini Product Checklist

Category	Pick one
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Base	skin tint / serum foundation
Corrector	brightening concealer
Cheeks	cream blush (pink/peach)
Brows	pencil + clear gel
Eyes	defining mascara
Lips	tinted balm or gloss
Hair	smoothing serum/gel + brush
Nails	milky nude polish + cuticle oil



Scan the QR to open the full guide to the clean girl look.