



Boho Style Guide — Looks, Fabrics & Details

Mini-brochure: key traits, silhouettes, fabrics & textures, prints & palette, outfit formulas, accessories & jewellery, footwear & bags, layering rules, festival vs everyday, body-type & proportion tips, care/sustainability/thrifting, common mistakes & fixes, quick checklist.

Key Traits — The Boho Mood

- Relaxed silhouettes, natural fibres, artisanal details (embroidery, lace, crochet, fringe).
- Layering and mixed prints in earthy palettes; vintage and handcrafted feel.

Silhouettes — Flow & Balance

Piece	Silhouette notes
Dresses	maxi, wrap, empire waist, tiered skirts
Tops	peasant blouses, off-shoulder, kimono cardigans
Bottoms	wide-leg pants, flares, midi/maxi skirts
Outerwear	suede/denim jackets, long vests, shawls/ponchos

Fabrics & Textures

Fabric	Why it fits Boho
Cotton/linen	breathable, washed look, great for embroidery
Silk/viscose	light drape for maxi dresses & scarves
Suede/faux suede	vintage vibe in jackets/bags
Crochet/lace	handcrafted texture; layering piece

Prints & Palette — Earth First

Print	Notes
Paisley & ethnic motifs	classic boho; pair with solids to ground
Floral (ditzzy to bold)	mix scales; keep colours related
Stripes & geometrics	add structure to floaty shapes

Boho Neutrals



Boho Accents



Outfit Formulas — Plug & Play

Context	Combo
Weekend	peasant blouse + flared jeans + suede jacket + ankle boots
Beach/Resort	crochet top + maxi skirt + straw tote + slides
City Boho	silk maxi dress + denim jacket + platforms + layered necklaces
Festival	romper or shorts + kimono + brim hat + western boots



Accessories & Jewellery — Signature Layers

- Layer fine chains with one statement pendant; add cuffs or stacked bangles.
- Hats (wide-brim/fedora), braided belts, silk scarves, fringe details.

Footwear & Bags

- Western boots, gladiator sandals, platforms/espadrilles; clogs for retro note.
- Bags: suede crossbody, fringe hobo, woven basket, embroidered mini.

Layering Rules — Movement without Bulk

- One floaty + one structured piece keeps balance (e.g., maxi + denim jacket).
- Mix scales: big print + small print, or print + solid; keep palette cohesive.

Festival vs Everyday — Dial the Volume

Setting	Dial it to
Everyday	neutrals + one accent print; minimal fringe; comfy shoes
Festival	richer textures, more jewellery, bold hat/boot; sunscreen + crossbody bag

Body-Type & Proportion Tips

Goal	Try this
Define waist	belt over kimono or empire dress; front-tuck blouse
Lengthen legs	high-rise flares + platforms; column of colour
Add shoulder balance	structured vest/jacket over flowy dress

Care, Sustainability & Thrifting

- Prefer natural fibres; hand-wash delicate embroidery/crochet; store knits folded.
- Thrift vintage leather/suede; repair/replace buttons; upcycle scarves as tops.

Common Mistakes & Fixes

Mistake	Fix
Too many heavy layers at once	mix airy + structured; show some shape
All prints, no anchor	add solid base piece; keep palette to 3-4 colours
Festival only	tone down with denim/suede neutrals for weekdays

Quick Checklist — Before You Step Out

- One flowy + one structured piece?
- Palette cohesive (neutrals + 1-2 accents)?
- Comfortable shoes & hands-free bag?
- Sun hat / SPF if daytime?



Scan the QR to open the full guide: Boho style — looks, fabrics & details.