



BB vs CC Cream — How to Choose for Your Skin

Mini-brochure: definitions & roles, finish/coverage matrix, skin types & concerns mapping, undertone & shade tips, ingredients to look for/avoid, SPF & layering, application steps, mistakes & fixes, removal.

Definitions — What's the Difference?

- BB (Beauty Balm) — tinted moisturiser with skincare benefits; light coverage, natural finish.
- CC (Colour Correcting) — tone-adjusting tint to neutralise redness/dullness; often lighter texture with targeted pigments.

Finish & Coverage — Quick Matrix

Goal	BB cream	CC cream
Everyday natural base	light coverage; dewy/satin	light sheer; tone-evening
Redness/rosacea	ok with yellow/green-tinted BB	green-correcting CC excels
Dullness/sallowness	radiance BB with vitamin C	lavender/peach CC to brighten
Shine control	oil-free BB; set T-zone	oil-free CC; often thinner and easier to set

Skin Types & Concerns — Match Smartly

Skin type/concern	Better pick	Notes
Oily/combination	oil-free BB or CC	set T-zone; look for niacinamide, silica
Dry/dehydrated	hydrating BB	hyaluronic acid, squalane; avoid heavy powders
Sensitive	fragrance-free BB/CC	patch test; mineral SPF if reactive
Redness	CC (green/yellow correct)	thin layer just where needed
Uneven tone + dry patches	BB	moisturising + light coverage for flake-friendly finish

Undertone & Shade — Quick Tips

- Undertone cues: warm (gold/olive), cool (pink/blue), neutral (mix).
- If between shades, choose slightly lighter; adjust with bronzer where needed.
- For CC, test how it adapts after 2-3 minutes — some self-adjust to tone.

Ingredients — Look For / Avoid

Look for	Why
Niacinamide, panthenol	barrier support; redness-soothing
Hyaluronic acid, glycerin, squalane	hydration, smoother laydown
Mineral SPF (zinc/titanium) or reliable filters	broad-spectrum protection
Avoid if sensitive	fragrance, high alcohol denat., heavy essential oils

SPF & Layering — The Right Order



1. AM skincare → sunscreen (let set 2-5 min).
2. Apply BB/CC thinly; spot-add where needed.
3. Set lightly in T-zone if oily; mist to mesh layers.

Application — Smooth, Thin Layers

- Start centre of face → blend outward with fingers or damp sponge.
- Use CC just where colour-correction is needed; don't over-neutralise natural flush.
- Add concealer only where necessary.

Common Mistakes & Quick Fixes

Problem	Fix
Grey cast	switch undertone; mix a drop of warm tint; try CC only on redness
Pilling	match textures (water vs silicone); let sunscreen set; thinner layers
Looks shiny	oil-free formula; blot tissue first, then micro-powder T-zone
Clinging to flakes	exfoliate gently; use hydrating primer; press in with sponge

Removal — Be Kind to Skin

- At night: balm/oil cleanse → gentle gel cleanse; pat dry; moisturise.
- If acne-prone, keep removal gentle to protect the barrier.



Scan the QR to open the full BB vs CC guide.